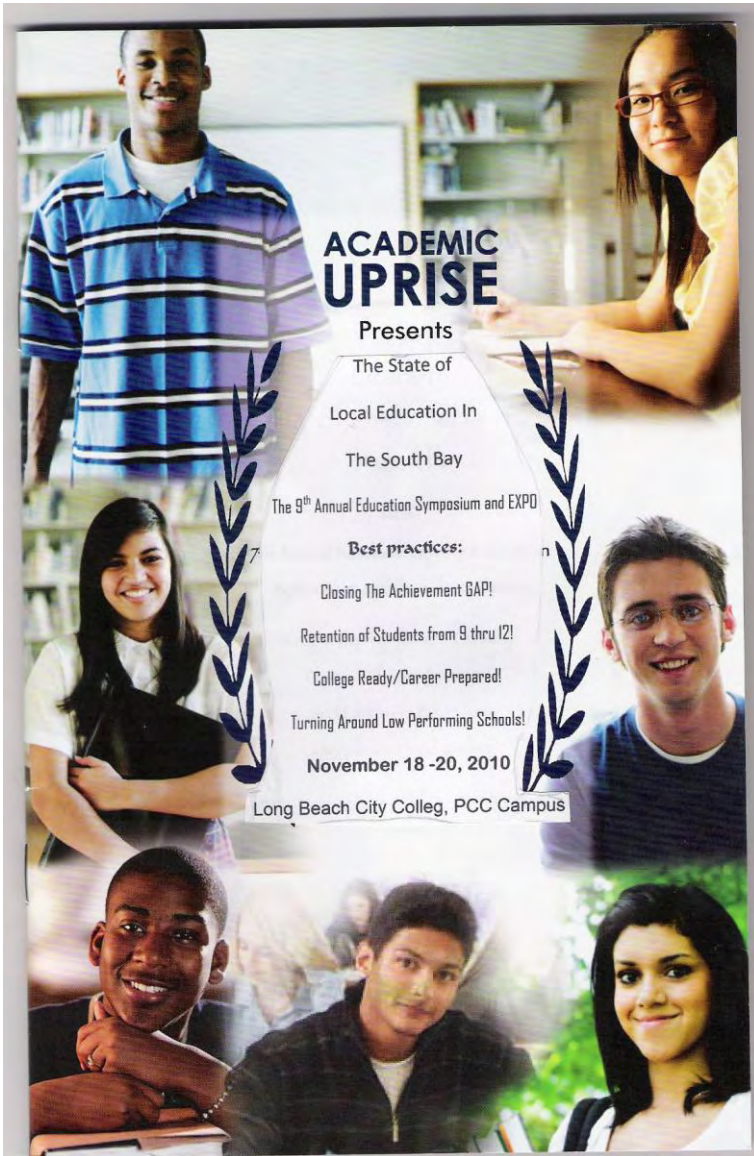


Program Booklet Ads and Sponsorship Opportunities



Please return ad selection by 09/30/10.

Full Page Ad	\$750
Half Page Ad	\$550
Quarter Page Ad	\$350
Business Card (one side)	\$100

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**Return to: P.O. Box 20236, Long Beach, CA. 90801**

- Diamond Sponsor** **\$5,000**  
 Category Exclusivity in the "Named" Category  
 Product Display and Brand Visibility  
 Advertising, Media and Marketing of CompanyName/Logo  
 On-Site Signage and recognition (Full Page Ad)  
 Table of 10 seating at Thursday's Luncheon  
 VIP Corporate Hospitality – Friday Night Reception
  
- Platinum Sponsor** **\$3,000**  
 Product Display and Brand Visibility  
 Advertising, Media and marketing of Company name/Logo  
 On-site Signage and Recognition (Half Page Ad)  
 Table of 10 seating at Thursday's Luncheon  
 VIP Corporate Hospitality – Friday Night Reception
  
- Gold Sponsor** **\$2,500**  
 Advertising Media and Marketing of Company Name/Logo  
 Press Releases, Marketing and Promotional Materials  
 Website, Program Booklet Ads Prime Placement, Eblasts  
 On-Site Signage and Recognition (Quarter Page Ad)  
 Table of 10 seating at Thursday's Luncheon  
 VIP Corporate Hospitality – Friday Night Reception
  
- Silver Sponsor** **\$1,500**  
 Advertising, Media and Marketing of Company Name/logo  
 Program Booklet Ads Prime Placement (Business Card Ad)  
 Fencing Banners, Recognition Banner Signage  
 Table of 10 seating at Thursday's Luncheon  
 VIP Corporate Hospitality – Friday Night Reception
  
- Bronze Sponsor** **\$1,000**  
 Advertising, Media and Marketing of Company Name/Logo  
 Table of 10 Seating at Thursday's Luncheon  
 VIP Corporate Hospitality – Friday Night Reception

**Please return sponsorship/Ad selection by 09/30/10.**

**Thursday, November 18<sup>th</sup>**, Luncheon – Local Hotel (TBA)  
**Friday, November 19<sup>th</sup>**, Benchmarks of Best Practices  
*(Closing the Achievement GAP, Turning around Low Performing Schools, Retention of Students from 9-12. College Ready/Career Prepared), and Panel.*  
**Saturday, November 20<sup>th</sup>**, Breakout Group Discussions, Panel and **Adoption of Action Items.**  
**Place: Long Beach City College, PCC Campus.**

- Presenting Lead Sponsor** **\$25,000**
  - Co-Presenting Sponsor (3 packages Available) **\$15,000**
  - Closing Achievement GAP Sponsor **\$10,000**
  - Retention of Students in School Sponsor **\$10,000**
  - College Ready/Career Prepared Sponsor **\$10,000**
  - Turning Around Low Performing Schools **\$10,000**
- Please return sponsorship selection by 09/30/10.**

**Presenting Lead Sponsor** - All Exclusive Rights to 3 day event.  
 Co Lead Sponsors have Category Exclusivity in Named Category.  
 Naming rights to Category, Print Advertising, Radio Advertising,  
 Cable Advertising, Press Releases, Website identification,  
 Program Journal Ads Prominent Placement (Two Page Spread)  
 Sponsor Profile- One (1) full Page Corporation Profile editorial in  
 Program Booklet, Eblast  
**RSVP TO: [academicuprise@aol.com](mailto:academicuprise@aol.com), or call: 562-208-3528**